



Dear Prospective Affiliate Member,

Thank you for your interest in becoming an Affiliate Member of the Pikes Peak Association of REALTORS® (PPAR). We appreciate the way our affiliate partners support our educational programs, events, and community initiatives—and we're excited about the opportunity to partner with you.

It's more than membership. It's a relationship.

Affiliate Membership Benefits

Increased Visibility

- Your company name and contact information are listed on the Affiliate Member roster at ppar.com and displayed on our digital screens under "Affiliate Members," giving you ongoing exposure to our REALTOR® members.

Showcase Your Services at Affiliate Expos

- You are invited as our guest to two Affiliate Expos per year (available to the first 40 affiliates who sign up), where you can introduce your services, build relationships, and generate new business.

Stay Informed About the Real Estate Industry

- You will receive monthly emails from PPAR with the latest news, updates, and issues affecting the real estate industry—helping you better serve your REALTOR® clients and mutual customers.

Access to Sponsorship Opportunities

- You'll receive a quarterly email with upcoming sponsorship opportunities for events, educational programs, and meetings. Sponsorships allow you to increase brand recognition and demonstrate your commitment to the real estate community.
- Invitation to PPAR Events

- As an affiliate member, you are invited to attend most PPAR events, giving you face-to-face networking opportunities with REALTORS®, brokers, and other industry professionals.

Engagement in Key Committees

- You are invited to attend select PPAR committee meetings where industry issues and community initiatives are discussed, including:
 - *REALTAC Committee* – 1st Wednesday of every month, 8:00–9:30 AM at PPAR
 - *Community Relations Committee* – 1st Wednesday of every month, 9:30–11:00 AM at PPAR
 - *Public Policy Committee* – 2nd Monday of every month, 8:30 – 10:00AM at PPAR

Cost of Membership

Affiliate Membership is structured to be both accessible and scalable based on your company's level of engagement.

- \$200 one-time application fee for the Responsible Member of the office.
- \$350 annual dues for the Responsible Member.
 - *Dues are prorated based on the month you join.*
- \$50 annually for each additional staff member from your office who would like to participate in PPAR activities.
 - *Additional member dues are not prorated.*

We are excited about the possibility of welcoming you to PPAR. We encourage you to visit a committee meeting and experience firsthand how our association supports and collaborates with our members and affiliates. If you have any questions or would like assistance getting started, please contact our affiliate program manager, at affiliate@ppar.org. We look forward to partnering with you.

Warm regards,

PIKES PEAK ASSOCIATION OF REALTORS®